

**PERTH AND KINROSS COUNCIL****Lifelong Learning Committee****11 March 2015****Enterprise and Infrastructure Committee****25 March 2015****2014: A LEGACY FOR PERTH AND KINROSS**

**Joint Report by John Fyffe, Executive Director (Education & Children's Services) and Jim Valentine, Executive Director (The Environment Service)**

**PURPOSE OF REPORT**

A wide range of legacy projects and events were delivered across Perth and Kinross during 2014 and this report provides an update on these activities, and a summary of the evaluation which has been undertaken to date.

**1. BACKGROUND / MAIN ISSUES**

- 1.1 Perth and Kinross Council set out an ambitious legacy programme for 2014 to maximise the opportunities from key events including the Queen's Baton Relay, Glasgow Commonwealth Games year of Homecoming and as host to the Junior Ryder Cup and the first Ryder Cup to be played on Scottish soil for 40 years.
- 1.2 The national legacy programme was supported by SOLACE, COSLA and the Scottish Government through the establishment of a Legacy Leads network with representation from each local authority in Scotland. This group met on a regular basis throughout 2014 to assist in co-ordinating activities and act as a support network for the development and implementation of legacy plans.
- 1.3 Perth and Kinross Council was one of the first local authorities in Scotland to set out its legacy plan for 2014 which was agreed by Full Council on the 2 October 2013 (Report No:13/480 refers). This report provides an update on progress in implementing the plan and also follows on from the "Review of the 2014 Ryder Cup and Junior Ryder Cup" report considered by Council on 17 December 2014 (Report No:14/553 refers).
- 1.4 Development of the legacy plan was led by Cultural and Community Services, and delivery was implemented by the Legacy and Communities Group established as part of the corporate support structure for 2014. The plan set out how the area would make the most of the opportunities which 2014, and the Ryder Cup in particular, would bring to people and communities across Perth and Kinross.

1.5 The legacy outcomes were developed to complement the wider strategic outcomes set out in the Council's Corporate Plan and the Community Plan 2013/23 as follows:

- **Active** – Reducing health inequalities, increasing overall participation, and supporting performance.
- **Learning** – Supporting the wider achievement of young people and increasing lifelong learning opportunities through 2014.
- **Community** – Building a sense of identity and place amongst communities in Perth and Kinross, and building capacity of our local sports clubs.
- **Economy** – Attracting inward investment and strengthening the overall tourism offer of Perth and Kinross.

## 2. KEY ACHIEVEMENTS

2.1 The approach to the evaluation of legacy in Perth and Kinross has been based on taking a long term view, acknowledging that the national approach to legacy evaluation will carry through to 2020. Many of the activities in the existing plan will continue to be delivered through mainstream resources with the key learning from these projects informing the development of future strategy in Perth and Kinross.

2.2 It was recognised from the outset that in developing the plan, the evaluation of legacy needs to capture not only the facts and figures, but also illustrate the stories, feelings and inspiration behind our activities during 2014 and the impact this has had on people and communities across the area. At a local level the proposal is to develop a summary report celebrating the impact of 2014 to be released as part of the celebrations planned for national legacy week in March 2015.

2.3 As part of the SOLACE Legacy Leads network and in partnership with the Scottish Government, a self-evaluative approach is being promoted to assist local authorities in demonstrating the impact of their work in delivering a legacy from 2014. The Scottish Government has also agreed to continue to support the national legacy leads network to deliver the post 2014 legacy agenda. As yet it is unclear what role local authorities will play longer term, however, it is recommended that Perth and Kinross continue to designate a legacy lead officer and support the work of this group.

2.4 Short term evaluation of the impact of 2014 is an immediate consideration but a medium and long term approach is also needed. The evaluation of legacy also requires the collation of evidence from a range of sources including:

- Local Impact of National Legacy Programmes in Perth and Kinross
- Quantitative – Achievement of legacy plan targets, uptake of opportunities
- Qualitative – Stakeholder feedback, photos, film, testimonials
- Additional external investment secured

- 2.5 The Scottish Government supported 50 national legacy projects during 2014 and reports were provided for each local authority area detailing their “Evidence of Reach Indicators” to identify the impact of these projects at a local level. The most recent report for Perth and Kinross can be found in Appendix 1 of this report.
- 2.6 At a local level the legacy plan for Perth and Kinross set out a wide range of projects and activities which were developed to support the delivery of our identified outcomes. A key measure of short to medium term success is the achievement of the targets set out in the plan.
- 2.7 Due to the number of different services and partner organisations which collaborated on the delivery of the legacy plan, and the timing of this report, some information is still being collated. The table detailed in Appendix 2 provides a summary of progress to date.
- 2.8 It should be noted that unique to the Perth and Kinross Legacy Plan was the integration of specific projects linked to the Ryder Cup. The Council was recognised nationally for its approach to this work and was asked to share its plans in presentations to other Councils through the SOLACE Legacy Leads Network established to support Legacy across Scotland, and the COSLA Sport and Culture group during 2014.
- 2.9 The Council report No:14/553 “Review of the 2014 Ryder Cup and Junior Ryder Cup” highlighted the range of legacy and community engagement activities, which made a significant contribution to the overall success of the event, and received widespread praise from Ryder Cup Europe, Scottish Government and other key delivery partners.
- 2.10 Some of the main achievements from the 2014 legacy plan are summarised below:

#### 2.10.1 **Active**

##### **Active for Life**

Health improvement has been a key focus for the 2014 Legacy Plan and the “Commit to Get Fit” initiative was staged in the early part of 2014. A short promotional film was produced and shared online and a week long road show in St John's Shopping Centre was successful in encouraging members of the public to sign up and make a pledge to become more physically active. Overall 168 people made an online pledge under this scheme and a follow up with this cohort has taken place. Some of the feedback from those who were asked if they had fulfilled their pledge has been detailed below:

*“Yes, I have taken the stairs instead of lift where possible and parking further away so I can walk further to my destination”*

*“Yes I did achieve my challenge which was to run ten 10k races”*

*“Yes and now going regularly to the gym as well”*

A Community Planning Partnership Physical Activity workforce development event was also held on 25 March attracting around 80 delegates, where a draft charter for Physical Activity in Perth and Kinross was launched. Under the “Active for Life” initiative, a total of £40k was allocated through 26 community grant awards to help promote local groups to support and promote increased opportunities for physical activity in their area. A wide range of projects were supported with key funding criteria on targeting health inequalities.

### **Clubgolf**

Clubgolf originated in 2003, from the Scottish Government’s pledge to deliver a legacy from the 2014 Ryder Cup, and introduced every 9 year old in Scotland to golf. The aim of ClubGolf is to create a development pathway from entry level through to the highest levels of achievement, enabling increased access to golf, higher participation levels, improved standards of performance, and sustained growth in the future.

Perth and Kinross delivers Clubgolf as part of its curricular PE programme, ensuring that every 9 year old in our area has the chance to play golf. A significant opportunity for Perth and Kinross was for 1,472 pupils from our P6 classes to attend coaching sessions at the Junior Ryder Cup, with another 2,402 young people from all over Scotland also attending during the event. A total of 3,874 young people participated supported by a vast number of volunteers, from local and national clubs.

### **Next Steps**

Addressing health inequalities will continue to be an ongoing priority for the Council and Community Planning Partners, and the national ambitions for health improving physical activity have been set out in the Scottish Government’s Physical Activity Implementation Plan.

Building on the success of 2014 it is recommended that the Council continues to support the “Active for Life” legacy project through the work of the Strategic Forum for Sport & Active Recreation and that the draft charter for Physical Activity is formalised along with a local action plan, by Community Planning Partners. Securing Health Promoting City Status should continue to be explored through the Perth City Development Plan.

## **2.10.2 Learning**

### **Game On Scotland**

Schools were engaged in developing exciting new learning opportunities using the “Game On” resource associated with the Glasgow Commonwealth Games. Many primary and secondary schools developed interdisciplinary learning and cross-curricular activities using this resource including:

- Commonwealth cookie making;
- Designing a school sports mascot;

- Poster designs for Commonwealth values;
- Designing a breakfast fit for champions;
- Dragon's Den Debate on why your sport should be included in Glasgow 2014; and
- Comparing and contrasting Commonwealth countries with Scotland - location, population, traditions, language, flags, famous people, food, history, climate etc.

### **Learning Around the Course**

This resource has been devised as an online product, developed by Perth and Kinross Council's Education and Children's Services, in partnership with Clackmannanshire and Stirling Councils, Education Scotland, ClubGolf and Scottish Government (SG). The product content has been developed by teachers from Perth and Kinross, Stirling and Clackmannanshire Councils.

The Resource carries information about the "chance of a lifetime" competition opportunities, as well as an interactive 18 hole graphic of the Gleneagles course. There is a different golf related theme for each of the 18 holes e.g. history of the Ryder Cup; the 2014 Ryder Cup; golf attire; golf and the environment; greenkeeping; hospitality; event management; golf course design; tourism; marketing; golf courses around the world; and 'chance of a lifetime' competitions. Once the visitor selects one of the 18 holes, they are taken to a page that provides access to information and questions designed to promote learning about that topic.

The "Learning around the Course" attracted a great deal of interest from local schools. The Community School of Auchterader hosted the launch of this resource in September 2013 as part of the Year to Go Celebration event. Over 1,500 users have been recorded from across the globe including the USA, Canada, France, Spain, Germany, Ireland, Netherlands, Pakistan and Russia. The United States Professional Golf Association (USPGA) is now looking at developing a similar resource for the 2016 Ryder Cup.

As part of the Ryder Cup celebrations, several competitions were initiated, sponsored by Ryder Cup Europe, for activities which showed the best support for the event. One of the competitions was for the school which showed the best contribution to the Ryder Cup principally through the online Education Resource.

The winning school was judged to be St Dominics Primary, Crieff. The judges were impressed by the diversity of Ryder Cup related activities that the school participated in. This included developing a Ryder Cup timeline, designing new golf courses and golf equipment, and the strong links with the local community by linking up with a care home to participate in ClubGolf activities. The judges were also impressed with the quality of the video presentation the school produced.

## Next Steps

The Blairgowrie Golf Legacy Project is an ambitious plan to generate an exciting and lasting social, economic and sporting legacy on the back of the successful Junior Ryder Cup which was held in Blairgowrie in September 2014. The project proposal has been designed to harness the Blairgowrie High School pupils' interest in golf through increasing participation levels, with an emphasis on those less likely to be able to access playing golf and increase the number of young people gaining SQA accredited qualifications. The project is initially planned to be delivered in the Blairgowrie cluster with the potential for it to be upscaled to other schools across Perth and Kinross.

### 2.10.3 Community

#### Community Challenge Fund

The 2014 Community Challenge Fund launched on 6 March 2014 was available to communities to host events (such as street parties, or mini games) to welcome the Queen's Baton Relay, during its journey through Perth and Kinross, or community groups which may wish to celebrate the Ryder Cup, by decorating their areas, or by creating golf related displays. The fund was very well received and the creativity and ambition of the community groups in their projects has been admirable.

*"... over the course of the day over 100 attended with the Sports, BBQ and Ceilidh. We also spent the money wisely together - we have acquired 2 large Marquees 6m by 3m and a couple of smaller gazebos, a BBQ and cutlery and crockery which can be re-used. So we now have facilities to have more events down at the field with the community, thanks to yourselves. A great day had by all."*

**Cleish Field Association**

*"The project really has been a village unifier and we are very excited for our "ribbon cutting." Last night at Community Council there was discussion about the progress our group has had with the school garden grounds and people were very impressed."*

**Blackford PS Parent Council Sensory Garden**

*"Many thanks for the photos and your support for our Baton morning in Muthill. It was a great success and we were delighted to welcome so many folk to the church for refreshments."*

**Muthill Parish Queens Baton Relay Celebration Event**

*"We have loads of great comments from our surveys including:*

- "This is great. Good to see the young boys getting a chance to perform. Stuff for the young ones too." [Comments about the 'Rock Shop' band – young people singing live]*
- "Today's brilliant. Good way to get people together. Great that it's free. Everyone can come."*
- "Today's braw! Just the thing."*

**North Perth Gala**

*“We are already hearing very favourable comments from our members who have been advised by newsletter of the assistance we are receiving from Perth & Kinross Council and the Ryder funds. It's great to know that our members feel 'involved' with the Ryder buzz!”*

**St Fillan's Golf Club**

## **Green Drive**

One of the aims of the 2014 Ryder Cup was to leave a lasting sustainability legacy from the event. As well as minimising resource use and maximising ecological protection across the venue and event staging, the organisers sought to provide outreach support to local environmental and community projects.

The multi agency Green Drive Group was supported through £240k funding from the Scottish Government, and accepted suggestions for four local outreach projects which complemented and enhanced the Council's existing work in relation to environmental initiatives, covering the following areas:

- Zero Waste
- Big Tree Country
- The John Muir Trust
- Biodiversity

## **Geocaching**

A geocache or 'cache' is a small waterproof treasure box which is usually camouflaged and hidden outdoors. Geocachers seek out caches guided by a GPS (Global Positioning System) enabled device which uses coordinates or 'waypoints'. Perth & Kinross is attracting more and more visitors to the area through its quantities of caches. It appeals across all ages and abilities to people who enjoy outdoors. The magnificent scenery, wooded landscapes and well-made trails throughout Perth and Kinross are favoured by geocachers.

As part of the 2014 Legacy programme a set of specially commissioned limited edition bronze geocaching coins were produced and hidden in caches across the area, encouraging people to get out and find them. In addition seven local geocache trails were developed, and on successful completion of these trails, participants were eligible for even more exclusive silver and gold coins depending on the number of trails which were completed.

To date 42 participants have received their Silver Coins, with 25 of those going on to complete all 7 of the multi cache trails and to receive an exclusive gold edition coin carrying the logo of the 2014 Ryder Cup. Part of this initiative has also been to purchase GPS units which are on loan to youth groups to assist in introducing geocaching to groups which may not have tried the activity.

The project has attracted positive feedback from participants as well as extensive media coverage including a feature on BBC Breakfast on the opening day of the 2014 Ryder Cup. Some of the comments from participants have been detailed below:

- *“Thanks for putting these out, had a fantastic time working out the answers and finding the actual caches. Got to see a few places I had never been to, as well as revisit places from my youth”.*
- *“Many thanks for the initiative. We have really enjoyed the challenge and have been to places in Perth & Kinross we have never been to before. Places we have visited before we have now seen with new eyes. I hope you consider other geocaching initiatives in the future.”*
- *“We enjoyed the challenge and visited some parts of P&K that we’ve either not visited for a while, never been to before, or need to go back to and spend more time out on walks or visiting local sites. Many thanks for this challenge and encouraging us to spend more time in Perth and Kinross.”*

### **Next Steps**

Perth and Kinross is recognised as a Geocaching hotspot and this project will continue into 2015 as some coins still remain to be distributed. There is the potential to continue to capitalise on the media attention generated by the project through the mainstream media and geocaching websites. Activities will be mainstreamed into existing service activities in Sport and Active Recreation and Youth Services in partnership with the Greenspace teams.

## **2.10.4 Economy**

### **Queen’s Baton Relay**

The Queen’s Baton Relay passed through Perth and Kinross on 4 and 5 July 2014 on its journey to the opening ceremony in Glasgow. The route was developed to maximise the links to both the Junior Ryder Cup, the Ryder Cup and also to celebrate St Johnstone winning the Scottish Cup in 2014. The baton was welcomed in Blair Atholl, Pitlochry, Birnam, Dunkeld and in Blairgowrie, British Amateur Golf Champion and Junior Ryder Cup team member Bradley Neil was there to greet the baton at Blairgowrie Golf Club, the host venue for the 2014 Junior Ryder Cup.

The baton went on to visit the Scottish Game Fair at Scone Palace where comedian Fred MacAulay carried it through the main arena, before travelling by whitewater raft down the Tay accompanied by a flotilla of young kayakers from the national youth performance squad. Despite the wet conditions, Perth people came out in numbers to line the streets as it came down the river and through the city centre. Approximately 3,000 people attended the free Friday night concert.

The following day, the baton visited McDairmid Park where St Johnstone fans turned out in numbers to see the baton along side the Scottish Cup. The



journey continued through Methven, Crieff and Muthill before the baton was parachuted into Gleneagles in glorious sunshine and spectacular style to join the Ryder Cup in the grounds of the hotel. The final stop was in Auchterarder before the baton left Perth and Kinross to journey onwards to Stirling.

Across the whole area it is estimated that over 20,000 people turned out to see the Baton, with huge community turnouts in areas such as Auchterarder (3,000 people), Blairgowrie (2,500), and Pitlochry (2,500). Even the smaller ports of call were overwhelmed by interest in the Baton, with around 400 people turning out in both Methven and Muthill respectively.

### **Cultural and Heritage Programmes**

A review of programming across Museums, Galleries and Libraries resulted in an extended programme of exhibitions, events and talks during 2014. Highlights to date have included talks by Neil Oliver and Andy Kilpatrick attracting audiences of over 350, the Secret Egypt exhibition which brought extended families to events at Perth Museum and Art Gallery, the Festival of Museums weekend event and the opening of the Ryder Cup and Alison Watt exhibitions, both of which have attracted significant national press coverage. A new programme has been developed and social media content to support this has increasingly been attracting followers and comments.

### **Gleneagles Link Road**

The new £4.3m link road to Gleneagles Rail station was constructed on time and on a budget. Prior to this new road, the only vehicular access to Gleneagles Station was directly off the A9 trunk road. This road is dual carriageway where traffic volumes and vehicle speeds are high. There were no deceleration or acceleration lanes for drivers entering and exiting the junction. Because of this, drivers of buses and other local traffic were reluctant to use it on the grounds of road safety.

This inhibited the use of the rail network by local residents, visitors and businesses. In addition, local pedestrians and cyclists could not reach the station without crossing the A9.

The link road has delivered a number of benefits. These include:

- improvements to road safety;
- better access to rail services for commuters to Scotland's cities;
- safer routes to encourage pedestrian and cycle access to the station;
- better and safer public transport access to the area for tourists and visitors;
- complements the extensive improvements to Gleneagles Station, undertaken by First Scotrail.

## **Golf Perthshire**

Golf Perthshire is a regional development partnership designed to promote Perthshire as a golfing destination. The initiative is supported by 28 golf clubs, 6 accommodation providers and public sector organisations, including Perth and Kinross Council, Scottish Enterprise and Visit Scotland. A Project Manager was recruited in January 2014 and the partnership officially launched in April 2014.

Key activities to date include development of website ([www.golfperthshire.com](http://www.golfperthshire.com)) and social media, production of marketing materials, attendance at key exhibitions and shows, advertising in magazines and associated press, familiarisation visits and trips and direct marketing. These activities are designed to attract visitors to play golf and stay in Perth and Kinross, particularly capitalising on the positive coverage from the Ryder Cup.

### **Next Steps**

It is recommended that the Council continues to support the development of Golf Tourism through the work of Golf Perthshire and investigates the potential to capitalise on the profile generated through 2014 to attract and secure further large scale events to Perth and Kinross. It is also recommended that the Council works with its partners to deliver a wider community benefit from large scale events hosted in Perth and Kinross using the 4 legacy themes adopted for 2014.

## **3. CONCLUSION AND RECOMMENDATIONS**

- 3.1 Perth and Kinross Council set out an ambitious legacy programme for 2014 which led the way nationally in developing proposals which would not only capitalise on the opportunities provided by the Queen's Baton Relay, Commonwealth Games and the year of homecoming but also, unique to Perth and Kinross, the 2014 Ryder Cup.
- 3.2 The level of commitment to the legacy agenda was illustrated in the overwhelmingly positive feedback from the "best ever Ryder Cup". Alongside the community engagement in the Queen's Baton Relay and activities linked to the Commonwealth Games, 2014 has enhanced the national reputation of the Council and showcased the best qualities of communities across Perth and Kinross.
- 3.3 In developing and delivering the legacy programme for 2014, it has been recognised that a long term approach is required to the evaluation of impact as set out by the Scottish Government. In the short term the immediate focus is on evidencing the achievement of the targets set out in the plan and the table in Appendix 2 details positive progress across the programme.

3.4 Committee is asked to note the success in implementing the Legacy Delivery Plan and the work which was undertaken by officers from the Council and key partners during 2014.

3.5 It is recommended that the Lifelong Learning Committee:

- (i) Agree to continue the designation of a legacy lead officer to represent the Council on the national legacy leads network and to contribute to delivery of the post 2014 legacy agenda;
- (ii) Note that the Scottish Government is promoting Legacy week from 9-15 March 2015.

It is recommended that Enterprise and Infrastructure Committee:

- (i) Capitalise on the opportunity which 2014 has provided to promote Perth and Kinross as a location for hosting large scale events using the additional capacity allocated through the Council's budget process; and
- (ii) Using the experience of 2014 promote the delivery of a local legacy for large scale events delivered in Perth and Kinross and the added value that can be delivered by engaging with local communities using the 4 legacy themes.

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**Approved**

<b>Name</b>	<b>Designation</b>	<b>Date</b>
<b>Bernadette Malone</b>	<b>Chief Executive</b>	<b>9 January 2015</b>

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## 1. IMPLICATIONS, ASSESSMENTS, CONSULTATION AND COMMUNICATION

<b>Strategic Implications</b>	<b>Yes / None</b>
Community Plan / Single Outcome Agreement	<b>Yes</b>
Corporate Plan	<b>Yes</b>
<b>Resource Implications</b>	
Financial	<b>None</b>
Workforce	<b>None</b>
Asset Management (land, property, IST)	<b>None</b>
<b>Assessments</b>	
Equality Impact Assessment	<b>None</b>
Strategic Environmental Assessment	<b>None</b>
Sustainability (community, economic, environmental)	<b>None</b>
Legal and Governance	<b>None</b>
Risk	<b>None</b>
<b>Consultation</b>	
Internal	<b>Yes</b>
External	<b>Yes</b>
<b>Communication</b>	
Communications Plan	<b>No</b>

### 1. Strategic Implications

#### Community Plan / Single Outcome Agreement

1.1 This report relates to the delivery of the Perth and Kinross Community Plan / Single Outcome Agreement in terms of the following priorities:

- Developing educated, responsible and informed citizens
- Promoting a prosperous, inclusive and sustainable economy
- Supporting people to lead independent, healthy and active lives
- Creating a safe and sustainable place for future generations

#### Corporate Plan

1.2 This report relates to the achievement of the Council's Corporate Plan Priorities:

- Developing educated, responsible and informed citizens;
- Promoting a prosperous, inclusive and sustainable economy;
- Supporting people to lead independent, healthy and active lives; and
- Creating a safe and sustainable place for future generations.

## 2. Resource Implications

### Financial

- 2.1 The majority of the projects identified in the legacy plan were delivered either through existing resources or through external funding. Where possible those projects in receipt of additional funding through the 2014 programme will be mainstreamed and continue to be delivered within existing budgets.

### Workforce

- 2.2 There are no workforce implications arising from this report

### Asset Management (land, property, IT)

- 2.3 There are no asset management issues arising from this report

## 3. Assessments

The proposals have been considered under the Corporate Equalities Impact Assessment process (EqIA) with the following outcome:

- (i) Assessed as **not relevant** for the purposes of EqIA

### Strategic Environmental Assessment

- 3.2 The Environmental Assessment (Scotland) Act 2005 places a duty on the Council to identify and assess the environmental consequences of its proposals.

This section should reflect that the proposals have been considered under the Act and no action is required as the Act does not apply to the matters presented in this report. This is because the Committee are requested to note the contents of the report only and the Committee are not being requested to approve, adopt or agree to an action or to set the framework for future decisions.

### Sustainability

- 3.3 Not available

### Legal and Governance

- 3.4 There are no legal or governance issues

### Risk

- 3.5 N/A

#### **4. Consultation**

##### Internal

4.1 The following have been consulted in preparation of this report:

- Keith Mcnamara, Head of Environmental and Consumer Services
- Cultural and Community Services, Senior Management Team

##### External

4.2 N/A

#### **5. Communication**

5.1 This report has been prepared in accordance with the Communications Plan agreed to support the Ryder Cup and Legacy programme for 2014.

#### **2. BACKGROUND PAPERS**

- Perth & Kinross Legacy Delivery Plan 2014

#### **3. APPENDICES**

Appendix 1 – National Legacy programme Evidence of Reach Indicators  
Appendix 2 – Legacy Plan Progress Update

# Perth & Kinross - Evidence of Reach Indicators

## Active

Sport and PE in schools (as at June 2014, updated annually)		Games for Scotland		BIG 2014 Communities programme		Community Sport Hubs		Legacy 2014 Active Places Fund							
% of primary schools meeting the 2 hours PE target, S1-S4	100%	Event funding £ 2014	£10,000	Total No. of Awards (2008/09 - 2014/15)	87	Total Amount Awarded (2008/09 - 2014/15)	£120,198	Total No. Awards Made (Feb. 2013 - June 2014)	2	Total Amount Awarded Rounds 1-3 (Feb. 2013 - June 2014)	£48,145	Total No. Awards Made Round 4 (October 2014)	2	Total Amount Awarded Round 4 (October 2014)	£60,860

## Connected

Glasgow 2014 Cultural Programme (as at September 2014)		Get Scotland Dancing		Celebrate (April 2013 - July 2014)		Game On Scotland (as at 07 April 2014)		Youth Legacy Ambassadors		Young Ambassadors	
No. of touring events	3	New Music Biennial	0	Total No. of Awards Made	15	Total Value of Awards	£96,143	No. of YLAs (as at September 2014)	6	No. of YLAs (as at 11/09/2014)	20
16	3	Generation	4	Total No. of Participants (April 2013 - September 2014)	9,857	Total No. of Awards Made	8	Athletes Village Art Competition Registrations	39		

## Flourishing

Glasgow Business Portal Registrations (upto 30 June 2014)		Commonwealth Games Contract Awards (up to 30 June 2014)		Legacy 2014 Young Persons Fund			Scotland Welcomes the World (as at 30 Sept 2014)			Volunteer Scotland (as at 06 Jan 2014)		Pre-Games Training Camps (as at 11 April 2014)																						
Business Ready	Not Business Ready	Total Registered	208	Tier 1	8	Tier 2	1	Tier 3	0	ERI apprenticeship starts 12/13	25	ERI apprenticeship starts 13/14	25	ERI apprenticeship starts 2014-15 April 2014 - 28 November 2014	13	Cumulative total of employability programme/volunteering starts (2013/14 - 2014/15 Period 8)	29	Glasgow Welcomes	No. of businesses undertaken online customer service training	0	Accessible Glasgow	No. of tourism businesses undertaken online accessible tourism course	2	Green Tourism Scheme	No. of hotels that have received Environmental Business Award	0	No. of registrations / volunteer opportunities	18	No. of events	1	Country	Trinidad & Tobago	Venue	Strathallan School
133	75	Total Registered	208	Tier 1	8	Tier 2	1	Tier 3	0	ERI apprenticeship starts 12/13	25	ERI apprenticeship starts 13/14	25	ERI apprenticeship starts 2014-15 April 2014 - 28 November 2014	13	Cumulative total of employability programme/volunteering starts (2013/14 - 2014/15 Period 8)	29	Glasgow Welcomes	No. of businesses undertaken online customer service training	0	Accessible Glasgow	No. of tourism businesses undertaken online accessible tourism course	2	Green Tourism Scheme	No. of hotels that have received Environmental Business Award	0	No. of registrations / volunteer opportunities	18	No. of events	1	Country	Trinidad & Tobago	Venue	Strathallan School

## Sustainable

Scottish Sport Relief Home and Away Programme		Legacy 2014 Pilotlight (complete)		Street Soccer Scotland							
No. of Projects Supported	Total £ Awarded	Project Postcode	PH2	Name of social enterprise being mentored	0	No of Attendances at Street Soccer Programmes	0	Number of Drop-in Sessions per week	0	No of Players Gaining Sports Qualifications	0
1	£117,135	Project Postcode	PH2	Name of social enterprise being mentored	0	No of Attendances at Street Soccer Programmes	0	Number of Drop-in Sessions per week	0	No of Players Gaining Sports Qualifications	0

## Legacy Evaluation Indicators

### Scottish Household Survey

	2008	2009	2010	2011	2012
Percentage of adults participating in sport (excluding walking) in the last four weeks	54%	45%	53%	45%	54%
Percentage of adults who have walked for more than 30 minutes for recreation in the past four weeks	65%	46%	56%	53%	71%
Percentage of adults who are satisfied (very or fairly) with their local authority sports and leisure facilities	90%	88%	85%	86%	90%
Cultural engagement by adults in the last 12 months. Glasgow and Scotland, 2007-2012*	85%	74%	72%	79%	91%

# Perth & Kinross



## Homecoming Events:



No. of Homecoming Scotland Funded Events	Total Homecoming Scotland funding awarded	No. of Partner Events (not funded)	Signature Events (internationally significant events)
6	£81,500	64	3

## Ryder Cup: Club Golf



No. of facilities that delivered ClubGolf coaching in 2013	% of P5 boys & girls introduced to golf through junior programme 2013/14	% of P5 children introduced to golf through junior programme that are girls 2013/14
11	102%	49%

## Volunteering:



Total no. of applications	% of Scottish applications	Total no. of successful Clydesiders	% of Clydesiders from Scotland
799	2.39%	248	2.62%

## Supporting Legacy 2014 projects - Locally run projects inspired by the Commonwealth Games, which have successfully applied to use the Legacy 2014 brand

Project & Lead Organisation	About	Dates
Relay Wild Triathlon - Perth Triathlon Club	Event that celebrated the new team relay format of triathlon, which took place for the first time at Glasgow 2014	01/09/2013 - 02/09/2013
Get Walking Week - Ramblers Scotland (Scotland wide)	Short walks festival that encouraged everyone to get outside and discover the wonder of walking	03/05/2014 - 10/05/2014
Promoting job opportunities at the Commonwealth Games - Perth College UHI	Initiative that promoted job opportunities to students at Perth College UHI.	Oct-13



Key

Status	
	On target / target met
	Target met in part / To be reported
	Target not met

1. Active

63

Project	Target	Status	Comments
1.1 Deliver the Active for Life initiative focusing on reducing health inequalities and secure UK Health Promoting City Status for Perth.	Deliver a 1% annual increase in the number of attendances in Sport & Active Recreation activities to 1,484,765 in 2014.		Attendance figures to be reported in April 2015 as part of the BMIP Process.
	20 projects supported by March 2014.		26 community grants were awarded with a total investment of £39946.35.

	Launch draft charter and action plan for Physical activity by December 2014.		A draft charter for Physical Activity in Perth and Kinross was launched on 25 March a draft action plan has also been prepared with further background work required to support from the PPP over securing Health Promoting City status.
<b>1.2</b> Implement a range of physical activity programmes for targeted parents and their children in early years.	170 parents and 170 children participating in 2013-14.		155 parents and 174 children have been involved so far with some final information to be collated.
	No. of children and parents reporting an increase in physical activity levels at home and in the community.		To be reported.
<b>1.3</b> Support activities aimed at widening participation in targeted groups.	90% of children can swim before they leave primary school.		Due to change in the way that national swimming standards are assessed (from 10m to 25m) this target will not be achieved.
	Increase access for disabled athletes and maintain support for their development.		Awaiting monitoring information from Perth & Straththay Harriers.
	Geocaching is developed as an activity option in each CLD locality and delivered in each locality holiday programme through 2014.		GPS Units have been provided to 4 groups identified who support and work with vulnerable young people and their families. Navigate: provides an education and support service for young people at Level 3 between 12 and 16 years working in partnership with Perth and Kinross secondary schools. (3 units). Allstars: is a specialist educational provision for primary pupils with social, emotional and behavioural needs. Due to their additional support needs, they struggle to be imaginative and play

			cooperatively together. (2 units) Wellbank: is a 6-12 month period of proactive residential work, supporting a move to independence for young homeless people between the ages of 16 and 24 years. (2 units) No5 Project Rattray: is a community based resource that engages with the local community offering support, advice and activities. (5 units)
	100 new LAL teen memberships through 2014.		162 new teen memberships achieved.
<b>1.4</b> To deliver a programme of events promoting club and community sport across Perth and Kinross.	Increase in membership of clubs affiliated to Perth and Kinross Sports Council from 1348 in 2012.		As part of the Seven Days of Sport campaign from Thursday 28th August to Wednesday 3rd September 2014, sports clubs and organisations around the area opened their doors to new participants, volunteers and spectators with free events and activities being held 41 clubs were involved. Offering a total of 74 sessions. 108 registered clubs with a total membership of 10,021 in 2013/14.
	2,500 people attend LAL celebration events in 2014.		Event attendances in some areas were lower than anticipated and key outcome of promoting local opportunities was not delivered in full – 1500 achieved.
<b>1.5</b> Deliver 'Get Involved' Youth Sports and Dance Camps offering developmental coaching opportunities for young people.	Increase from 280 young people participating in 2013 to 300 in 2014.		Get Involved has been successful in growing participation over the past 3 years. 2014 dates were required to co-coincide with the Queen's Baton Relay at start of the school holidays and this had an impact on participation levels. 212 participants achieved

<p><b>1.6</b> Improve our support for performance and development athletes.</p>	<p>5% increase in the number of applications for a Talented Athlete Scholarship Pass in 2014-15 compared to 2013-14.</p>		<p>To be reported.</p>
<p><b>1.7</b> Develop a primary and secondary school sport competition programme.</p>	<p>To increase from 10 to 11 activities included within the competitive school sports programme by June 2014.</p>		<p>Participation in school sport increased again in 2013-14. 306 school teams took part in 23 events and 121 teams took part in 6 school sport leagues as well as increasing the activities offered from 10 to 11.</p>
<p><b>1.8</b> Develop Perth High as Community Sport Hub with performance programmes for Netball and Badminton.</p>	<p>Lottery Funding secured by Oct 2013. Facility programmed following completion of facility build in 2014.</p>		<p>Lottery funding secured, however, due to a delay in the project the new facility will now be completed in Oct 2015. Perth High is now recognised by sportscotland as a CSH under the national network and a constituted group has now been established to co-ordinate programming.</p>
<p><b>1.9</b> Deliver a 2014 inspired Perth &amp; Kinross Sports Awards.</p>	<p>By March 2014 and annually thereafter.</p>		<p>190 people attended the dinner at which local volunteers and sports people were also recognised for outstanding commitment in a Sports Development lead 'Above and Beyond' category.</p>

## 2. Learning

Project	Target	Status	Comments
<b>2.1</b> To promote Perth & Kinross schools to register on the 'Game On Scotland' website.	100% of Perth and Kinross schools registered with Game On website by June 2014.		A survey of school activities in 2014 showed that use of the Game on Resource has been very positive. We are unable to confirm the number of schools registered on the website as the information is not available from Education Scotland.
<b>2.2</b> Support the development and launch of national educational resource to promote golf and the Ryder Cup.	100% of Perth and Kinross schools using resource by June 2014.		A survey of school activities in 2014 provided evidence that the use of the Learning On the Course resource has been very positive. We are unable to confirm exact figure of registered users in Perth and Kinross as this information is not available.
<b>2.3</b> Develop a learning programme to support the Ryder Cup Exhibition to be shown at Perth Museum and Art Gallery.	By May 2014. Exhibition dates 2 June to 12 September 2014.		The schools museum programme for the Ryder Cup ran from 2-13 June 2014 and was accompanied by a lecture series. On 27 August Hannah Fleming, Curator at the British Golf Museum, delivered a lunchtime lecture at Perth Museum and Art Gallery.
<b>2.4</b> Continue the delivery of the LEAD Sport Pathway.	A total of 500 young people have been supported through the LEAD Pathway by June 2014.		Over <b>600 young people</b> have been engaged in the LEAD Sport Pathway since its inception in 2010, contributing <b>over 10,000 hours</b> of voluntary coaching.
<b>2.5</b> Support the delivery of the Champions in Schools programme across all 10 secondary schools.	300 pupils participate in the programme annually.		11 Schools participated 10 secondary schools and Fairview.

<p><b>2.6</b> Develop and deliver Living Communities Young Ambassadors Programme.</p>	<p>150 young people participating across 16 schools.</p>		<p>Examples of Activities taking place: young people from St Dominic's RC Primary School, Crieff, gave a public talk at Strathearn campus about the glass heritage of the area, supported by Caithness glass designer Helen Macdonald. Students at Kinross High will be promoting local poet Michael Bruce through the scheme during June 2014.</p>
<p><b>2.7</b> Implement a co-ordinated coach development programme for Perth and Kinross.</p>	<p>Increase the number of active coaches in Perth and Kinross from 520 in 2013 to 550.</p>		<p>To be reported.</p>

### 3. Community

Project	Target	Status	Comments
3.1 Deliver "Zero waste" fortnight.	Deliver minimum of 1 campaign per year during 2013, 14 and 15.		Zero waste Fortnights and Campaigns have been delivered through 2013 – 2015.
3.2 Support Big Tree Country in the preservation of rare conifers.	Nursery groves established on the Gleneagles and Atholl estates.		Progeny Groves established on the Gleneagles estate and a further 200 iCONIC trees planted on estates and in public parks throughout Perthshire.
3.3 Supporting the John Muir Trust in its celebration of the John Muir 2014 Centenary year and key areas of conservation and awareness raising work.	3 Regional activities delivered using the John Muir Award to support and recognise volunteer work.		<ul style="list-style-type: none"> <li>■ Restoring and enhancing key habitats on some of Scotland's finest wild landscapes – including 260ha of native woodland and 4,500ha of peatland.</li> <li>■ Engaging upwards of 10,000 volunteers, local communities and visitors in the practical work to enhance habitats and biodiversity.</li> <li>■ Educating and inspiring people from all walks of life to connect with nature and wild places through the John Muir Award.</li> </ul>
3.4 To Deliver the Geo-standard for golf clubs in Perth & Kinross.	Direct advisory support, resources and small grants fund for 25 existing golf clubs in the Perth and Kinross region.		Thirteen clubs are now progressing with twenty six different biodiversity projects. These projects include habitat enhancement through tree and shrub planting, pond and ditch management, and species protection projects such as bird and bat boxes, barn owl boxes, swifts and red squirrel projects. Many projects contribute to local Perthshire/Tayside Biodiversity Partnership targets. Clubs are being encouraged to register with the GEO OnCourse programme.

<p><b>3.5</b> Work with young people to map the provision of public art and related trails and walks to produce a new book and e-book for use in schools, youth and community groups.</p>	<p>By September 2014.</p>		<p>Project to be delivered in 2015 / 16.</p>
<p><b>3.6</b> Promote our towns and enhance our public spaces to welcome visitors to the area.</p>	<p>Number of communities actively involved in 2014 related activities.</p> <p>Number of community projects signed up to the Legacy 2014 programme by Dec 2014.</p>		<p>38 successful applications were made to date and £63,000 of the £70,000 fund allocated. These applications represented a strong level of community interest across Perth and Kinross, as well as highly imaginative and creative applications, bringing people together to celebrate these significant occasions at a local level.</p>
<p><b>3.7</b> Commission new community art : Legacy Archive.</p>	<p>By September 2014.</p>		<p>The roundabout which has been extended as part of the new Gleneagles Link Road, has been designed with a golf theme – reflecting the different contours and plant species associated with a golf course. Dry stone walling has been provided by Community Payback teams, and a commemorative 2014 Ryder Cup logo has been incorporated into the design.</p>
<p><b>3.8</b> Deliver Place Partnership programme environment.</p>	<p>By December 2014.</p>		<p>To be reported.</p>
<p><b>3.9</b> To promote access to our unique natural environment.</p>	<p>Increase attendances at the festival from 279 in 2013 to 300 in 2014.</p> <p>By October 2014.</p>		<p><b>2014 Perth Adventure Festival</b> - 1,864 participants over the weekend.</p>



<p><b>3.10</b> To support voluntary clubs to develop and grow by improving access to facilities and development support.</p>	<p>Increase number of Perth &amp; Kinross Accredited Club Excellence Scheme accredited clubs from 68 in 2013 to 75. Increase in membership of golf clubs in Perth and Kinross. Note: Baseline to be established for 2013.</p>		<p>84 Accredited Clubs in 13/14 an increase from 68 in 2012/13.</p>
<p><b>3.11</b> Recruitment, development and retention of school sport volunteers.</p>	<p>To increase the number of registered volunteers supporting the delivery of school sport and extra-curricular activities to 700 by June 2014.</p>		<p>771 school sport volunteers in 2013/14 compared to 657 in 2012/13.</p>

## 4. Economy

Project	Target	Status	Comments
4.1 To improve the promotion of Perth and Kinross as a destination for Golf Tourism working in partnership with our local clubs.	Number of clubs involved in Golf Tourism partnership.		28 golf clubs and 6 accommodation providers are clubs involved in Golf Perthshire.
	Achieve 42% growth in golf visitor expenditure by 2020. The represents an additional expenditure of £25.8 million.		To be reported.
4.2 Identify key opportunities for our area through the Cities Alliance and the Commonwealth business legacy programme	Number of new business start-ups as a % of the business stock		To be reported.
	Number of jobs created in small and medium enterprises per annum with support from PKC.		To be reported.
4.3 Deliver a programme of cultural and heritage activity to attract a broad range of audiences and participants.	Number of local businesses securing contracts relating to the Commonwealth games and Ryder cup.		Number of businesses registered on Glasgow Business Portal 208 (Business ready 133, not business ready 75).  Total of 9 contracts awarded.
	By October 2014 / December 2014.		An extended programme of exhibitions, events and talks were positively received by visitors to date. Highlights included talks by Neil Oliver and Andy Kilpatrick attracting audiences of over 350, the Secret Egypt exhibition which brought extended families to events at Perth Museum and Art Gallery, the Festival of Museums weekend event and the opening of the Ryder Cup and Alison Watt exhibitions, both of which have attracted significant national press

				coverage. A new programme has been developed and social media content to support this has increasingly been attracting followers and comments.
<b>4.4</b> To deliver the Queens Baton relay and associated events.	By July 2014.			Estimated 20,000 people supported the event over the 4 and 5 July 2014 with communities across Perth & Kinross joining in the celebrations. Full details in committee report.
<b>4.5</b> Deliver the improvements to Gleneagles Station and link road.	Link road complete by June 2014.			The new £4.3m link road to Gleneagles Rail station was constructed on time and on budget. Prior to this new road, the only vehicular access to Gleneagles Station was directly off the A9 trunk road.
<b>4.6</b> Build a new full sized Synthetic Turf Pitch at Perth Academy.	By Aug 2014.			Pitch open for the start of the new academic year in August 2014.

