How we will do this	What will we do?	Responsibilities and timescales	How we will measure how well we are doing	National Health and Wellbeing Outcomes delivered
1. Maintain accurate reliable information across a range of digital and traditional media to ensure that carers have the information they need on a timely basis.	Continue to ensure that information is accurate and relevant. Carers pages on pkc.gov.uk will be updated and refreshed. PKAVS Carers Centre website updated with news regularly. Explore the potential for use of digital screens in medical and commercial settings and the use television advertising to inform carers about accessing support. Ongoing promotion in other community premises.	Lead Professional: Service Manager Strategic Lead Carers Target date: May 2023 with ongoing 6 monthly review Target date: March 2024 with ongoing 6 monthly review	 Number of carers supported by PKAVS and Perth and Kinross HSCP. Percentage of carers reporting they feel informed and able to access a range of information and advice. Number of completed Adult Carer Support Plans/Young Carer Statements. Percentage of ACSP outcomes met. Number of responses to requests for information and advice. 	People who work in Health and Social Care Services feel engaged with the work they do and are supported to continuously improve the information, support, care, and treatment they provide. Health and Social Care services contribute to reducing health inequalities. People who provide unpaid care are supported to look after their own health and wellbeing, including reducing any negative impact of their caring role on their own health and wellbeing. People can look after and improve their own health and
2. Provide information about anticipatory care planning/emergency planning to every carer to increase the number of carers having emergency plans in place.	Continue to offer Emergency and Anticipatory Care Planning to carers to ensure that carers and those they care for are supported through changes in circumstances.	Lead Professional: SW South Locality Team Leader - Crieff Target date: Currently implemented with ongoing quarterly review	 Number of Emergency Care Plans completed. Referrals for POA/Training sessions on Power of Attorney. Number of Carer Cards issued by HSCP. 	wellbeing and live in good health for longer. Health and Social Care services contribute to reducing health inequalities.

How we will do this	What will we do?	Responsibilities and timescales	How we will measure how well we are doing	National Health and Wellbeing Outcomes delivered
3. Work with partners to ensure there is relevant information about support for carers in minorities including (but not limited to) ethnic minorities, LGBT+.	Continue to work with local communities and partners to ensure that all carers are aware of their rights.	Lead Professional: Carers Centre Manager Target date: September 2023 implemented with quarterly review	 Number of carers from ethnic minority backgrounds and other, minority groups. engaging with our services. Translations available. 	